

Exhibitor Invites

ChemInnovations is pleased to offer exhibitors a free pre-show marketing tool, **Exhibitor Invites**, which allows you to create your own customized email campaign.

This easy to use tool allows you to use your contact list to send out strategically designed, customized invitations. Log into a secure site to upload your email lists and then customize, preview and approve your messages. In 20 to 30 minutes, you can create a complete email campaign with up to three email messages.

The invitations include your company booth number and logo. Plus, you can add messaging about your participation in the show, including product images, giveaways, special offers and new products. The email distribution service is of no cost to you, bonded, and the lists are never shared with show management.

Bonus opportunity!

The first 10 exhibitors who send email invitations to a minimum of 500 customers or prospects through Exhibitor Invites by July 29 will receive a banner ad in ChemInnovations bi-monthly newsletter.

Get Started today at <http://www.exhibitorinvites.com/cheminnovations>.